



Newsletter El Porvenir Community Program

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February 26th, 2015

Objective: Having well trained agricultural workers, with knowledge, values and appropriate attitudes that raise the productivity of the company over a period of five years.

Points of Interest:

- * To form the human capital.
- * To form positive leaders.
- * To improve the working and living environment.
- * To raise productivity.
- * To contribute in improving the quality of life of the entire population.

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First Camp in Our Field Lodging El Porvenir

On February 7th and 8th, was held the first camp, where more than 70 boys and girls participated from different field lodgings (El Porvenir, Acapulco, Cafetal, Pantulis y La Cuchilla.) The event was coordinated by the team of teachers of the AFYCC program and the social work team. Various activities were carried out during the camp, such as: Treasure hunt with clues, sketch, campfire, physical activities, etc. The boys and girls who took part wore a red t-shirt that was provided by the company.

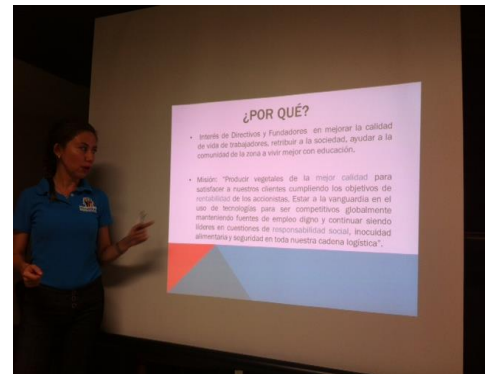


Construction of a new Housing Facility at Our Field Lodging "Acapulco"



Monthly Meeting of Our Operating Team

Each month, the Operating Team of the El Porvenir Community Program gets together to review the compliance of established agreements and whether the objectives have been achieved. Also, indicators are presented to show the percentage of progress in each of the areas of social responsibility and environment.



Acquisition of Two School Buses to Transport our Workers and their Children

Two school buses were bought for our worker's and their children's use. The main purpose of having acquired these buses was to make our workers and their children feel more comfortable and safe during their transfer from their homes to work and viceversa. These buses will also be utilized by our worker's children when going to school and visiting museums, parks, sport games, etc.



Members of the Operating Team

General Director
Daniel Cárdenas C.

Administrative Manager
Erik Gerardo M.

Quality Assurance Manager
Nicole Hücke L.

**Social Responsibility
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AGRÍCOLA DANIEL CÁRDENAS CEVALLOS TRICAR

Mission : To produce the best quality vegetables to satisfy our clients, fulfilling the objectives of profitability of the shareholders. To be at the forefront in the use of technologies to be competitive at a global level, while maintaining decent jobs and continue to being leaders on issues of social responsibility, food safety, and security in all our logistic chain.

Vision : To be a quality company and world-renowned adding value to our products. With objectives and clear policies, fair margins of profitability and organizational values which form part of our lives. With very clear goals in production, without leaving aside the continuous improvement of the quality of life of our workers and maintaining healthy relationships with suppliers to promote improvements in costs in social and ecological aspects.

Values: Commitment, consistency, teamwork, continuous improvement, justice and loyalty.

El Porvenir Community Program Collaborators:



Our Social Workers:

Liliana Cosset Germán González
Jesús Carmina Liera López
Teresa de Jesús Zúñiga Rodríguez
María Rebeca Félix Tapia

Our Main Markets

