



Newsletter El Porvenir Community Program

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“Tell me and I forget,
teach me and I may
remember, involve
me and I learn” -
Benjamin Franklin

- Tips on How to Help the Environment:**
- Switch off anything that uses electricity.
 - Unplug devices when possible.
 - Run your air conditioner sparingly or not at all.
 - Don't use electronic exercise machines.
 - Conserve water.
 - Recycle all you can.

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Beginning of a Book Club

In June, members of the staff at the Acapulco's Day Care: Cristy Velázquez, Janice Romero, and Francisca Terán, set up a reading and study room so that children could read for pleasure, at least 30 minutes a day. By their own initiative they got 275 donated children's books.

Reportedly, children are very excited with this new activity, while it has also helped them to improve their reading comprehension. We appreciate the donations made by the parents, Teacher Ángel Vizcarra, Mr. Daniel Cárdenas Izábal and Mrs. Gracia C. de Cárdenas.



Bicycle Donation to the Juvenile Integration Center

Our Company wanted to be present in the Second State Race Against the Addictions in Sinaloa, 2015 in order to commemorate the “International Day of the Fight Against the Improper use and the Illicit Traffic of Drugs.” For this reason we donated a bicycle as a gift to one of the winners of this activity at a national level.

We are all in for preventing addictions!



Estrella Guía I.A.P. Training to our AFYCC Program Instructors

On June 17th, the team of 14 day care's collaborators and social workers under the supervision of Yadira Soto, assisted to a training session about neuromotor stimulation techniques conducted by Estrella Guía specialists, Dr. Thalia Leyva and Dr. Karla Ferrer headed by their Operations Director Doravene Peña. This program prepares the body so that the brain matures and grows. The activities of physical stimulation are a fundamental key that allows the children from 0 to 12 years to learn better, socialize appropriately and have good personal habits. This is the last training of the year to our staff of the fields: Cafetal, El Porvenir, La Cuchilla, Pantulis y Acapulco.



Field Trip to the Interactive Museum about Addictions (MIA)

On June 13th, a group of children from the El Porvenir Day Care visited the Interactive Museum about Addictions (MIA). There they had the opportunity to know, through interactive systems, the world of addictions and the damage that they cause to the human health. We believe that by teaching our children the dangers of drugs, it will help them to make good decisions about their health in the future.



Collaboration Agreement with Tribu Verde I.A.P.

In June, an agreement of collaboration was signed with the Institution Tribu Verde I.A.P. with the objective of encouraging our workers and their families to take care of the environment. Tribu Verde will give conferences on the right use of energy, water, soil, ecosystem, natural resources and recycling. The Institution will also promote human development topics such as: values, gender equality, peace and not violence, among others. The children's workshops will include scientific, artistic, creative, environmental and experimental projects.

This is going to be so much fun!



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AGRÍCOLA DANIEL CÁRDENAS CEVALLOS TRICAR

Mission : To produce the best quality vegetables to satisfy our clients, fulfilling the objectives of profitability of the shareholders. To be at the forefront in the use of technologies to be competitive at a global level, while maintaining decent jobs and continue to being leaders on issues of social responsibility, food safety, and security in all our logistic chain.

Vision : To be a quality company and world-renowned adding value to our products. With objectives and clear policies, fair margins of profitability and organizational values which form part of our lives. With very clear goals in production, without leaving aside the continuous improvement of the quality of life of our workers and maintaining healthy relationships with suppliers to promote improvements in costs in social and ecological aspects.

Values: Commitment, consistency, teamwork, continuous improvement, justice and loyalty.

Alliances:



Pro-Familia de Jornaleros IAP



COMISION NACIONAL DE LOS DERECHOS HUMANOS MEXICO

