



PROGRAMA COMUNITARIO
EL PORVENIR

Newsletter El Porvenir Community Program

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“Tell me and I forget,
teach me and I may
remember, involve
me and I learn” -
Benjamin Franklin

Tips on How to Help the Environment:

- Switch off anything that uses electricity.
- Unplug devices when possible.
- Run your air conditioner sparingly or not at all.
- Don't use electronic exercise machines.
- Conserve water.
- Recycle all you can.

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Closing Ceremony of the AFYCC Program

On May 21st, the closing ceremony of the Physical Conditioning and Brain Connection Program (AFYCC) was held. Guests from the Henry Ford Elementary School and Estrella Guía IAP assisted. All the children from the lodging houses: El Porvenir, Acapulco, Pantulis, Cafetal y La Cuchilla demonstrated everything they learned in the program during the these past 7 months, while also doing a dance performance of regional mexican and children's music. The kids wore different color shirts representing their house lodging fields. We would like to thank Mr. Daniel Cárdenas Izabal and his wife Mrs. Gracia C. de Cárdenas for attending this event.



Teaching Awards to our AFYCC Program Instructors

On the same day May 21st, awards for good performance were given to our daycare instructors as a token of appreciation for their dedication and effort in the implementation of the AFYCC program. Thanks for everything !



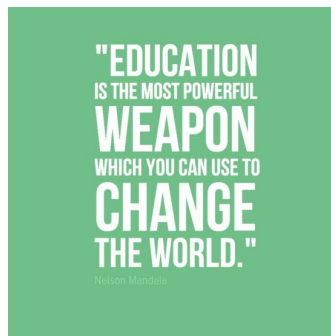
Construction of a New Lodging House in the Acapulco Field

On June 12th, the construction of a brand new lodging house in the Acapulco field was finished. This lodging house provides 40 rooms, 16 laundry spaces, 16 showers and 16 bathrooms, with capacity to lodge 160 people in comfortable housing. We currently have 5 lodging houses of this type in this field and 3 more in the Cafetal field.



Field Trip to the Movies!

As usual every month, our social work crew organized a field trip to the movies, taking 22 outstanding students from all the fields to seeing the Avengers movie. When the movie finished, they also went to eat pizza and had some refreshments. These field trips are an incentive for those children with excellent grades. We look forward that the children visit places of interest in the city.



Vegetables Donation to the Culiacán Zoo

As part of an agreement of collaboration with the Culiacán Zoo, our company will donate vegetables to feed the animals on a weekly basis. In compensation, they will give us admission tickets to the zoo. Our objective was that our workers and their children could have free access to this type of recreational park and in this way, encourage families to spend quality time together.



Members of the Executive Team

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AGRÍCOLA DANIEL CÁRDENAS CEVALLOS TRICAR

Mission : To produce the best quality vegetables to satisfy our clients, fulfilling the objectives of profitability of the shareholders. To be at the forefront in the use of technologies to be competitive at a global level, while maintaining decent jobs and continue to being leaders on issues of social responsibility, food safety, and security in all our logistic chain.

Vision : To be a quality company and world-renowned adding value to our products. With objectives and clear policies, fair margins of profitability and organizational values which form part of our lives. With very clear goals in production, without leaving aside the continuous improvement of the quality of life of our workers and maintaining healthy relationships with suppliers to promote improvements in costs in social and ecological aspects.

Values: Commitment, consistency, teamwork, continuous improvement, justice and loyalty.

Alliances:



COMISION NACIONAL DE LOS
DERECHOS HUMANOS
MEXICO

