



PROGRAMA COMUNITARIO  
**EL PORVENIR**

# Community Program

## Visit from the Nhuman School' Students

On February 21<sup>st</sup>, 2019 we had the pleasure of welcoming a group of students and teachers from the Nhuman School. They wanted to come visit the Pantulis lodginghouse to spend some time with the children and get to know a little bit more about their culture. It was a very special day to all the boys and girls since they received toys, clothing and refreshments. All these gifts were brought by the students and teachers. We would like to thank and acknowledge the Nhuman School for coming to our lodginghouse, and specially for teaching their students to be solidary and humble throughout an experience like this where you can give them the opportunity to get to know a different way of living.



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## Quote of the Month

IN THREE WORDS  
I CAN SUM UP EVERYTHING  
I'VE LEARNED ABOUT LIFE:  
**IT GOES ON**  
Robert Frost





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## National Health's Week

The National Health's Week began in 1980 and its main objective is to protect the health of children nationwide. The program is based in the application of vaccines that are needed by minors of 5 years old, as well as the vaccines that are administered in a complimentary way to the teenagers and adults.

The Sabin vaccine is applied to all minors of 5 years old to prevent poliomyelitis. In the case of babies younger than 1 year old, they also get booster shots anti rotavirus, anti pneumococcus, pentavalent, BCG and hepatitis B. This vaccination campaign is so important that we try to make people aware of the benefits so they can come voluntarily with their children to get the needed shots.





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## Executive Team Members

### General Director

Daniel Cárdenas Cevallos

### Director of Food Safety and Regulatory C.

Nicole Huckle López

### Administrative Manager

Erik Gerardo Martínez

### Quality Assurance Manager

David Reyes Ceja

### Special Projects Manager

Alejandro Robles Arredondo

### Social Responsibility Coordinator

Yadira Soto Cervantes

### Our Social Workers:

Liliana Cosset Germán González

María Cecilia Díaz Villegas

Imelda Tapia Landeros

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## AGRÍCOLA DANIEL CÁRDENAS CEVALLOS

**Mission :** To produce the best quality vegetables to satisfy our clients, fulfilling the objectives of profitability of the shareholders. To be at the forefront in the use of technologies to be competitive at a global level, while maintaining decent jobs and continue to be leaders on issues of social responsibility, food safety, and security in all our logistic chain.

**Vision :** To be a quality company and world-renowned adding value to our products. With objectives and clear policies, fair margins of profitability and organizational values which form part of our lives. With very clear goals in production, without leaving aside the continuous improvement of the quality of life of our workers and maintaining healthy relationships with suppliers to promote improvements in costs in social and ecological aspects.

**Values:** Commitment, consistency, teamwork, continuous improvement, justice and loyalty.

## Strategic Alliances

AFOMAC, IAP



Asociación Pro Formación y Orientación de la Mujer



ESTRELLA GUÍA IAP



COMISION NACIONAL DE LOS DERECHOS HUMANOS MEXICO



Pro-Familia de Jornaleros IAP

Pro-Familia de Jornaleros IAP



ASOCIACIÓN DE AGRICULTORES DEL RÍO CULIACÁN

¡We are on the Web!  
[www.tricarsales.com](http://www.tricarsales.com)



SEDESOL  
SECRETARÍA DE  
DESARROLLO SOCIAL

