



PROGRAMA COMUNITARIO
EL PORVENIR

Community Program

AFYCC Training Course

On January 24th and 25th, Estrella Guía IAP provided a training course to the instructors whom carry out the AFYCC program (Physical Conditioning and Brain Connections Program) in our different day cares. The following topics were discussed:

1. The educational value of games. The experts mentioned that games are a natural activity for children, and because of this, games are considered to be the best option when beginning the learning process.
- 2.- Self esteem, which is the capacity of enjoying the humorous aspects of our own lives and others.
- 3.- Children’s conduct, where children’s personality and temperament are observed in order to find the best way to work with them depending on their age.



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Quote of the Month



“
 Porque nadie puede saber por ti. Nadie puede crecer por ti. Nadie puede buscar por ti. Nadie puede hacer por ti lo que tú mismo debes hacer. La existencia no admite representantes.
 — Jorge Bucay —
 ”

ofrases.com





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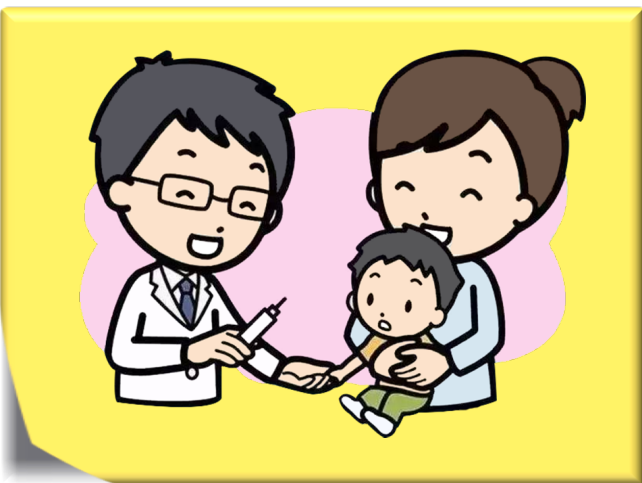
Vaccination Campaign

On February 17th, we were part of the National Health Week, carrying out an intensive vaccination campaign with the collaboration of the Mexican Institute of Social Security (IMSS) in each one of our lodging-houses.

Each season this type of campaigns are coordinated with the objective of safeguarding the health of our collaborators and their children, preventing them from suffering certain diseases, as well as the consequences and complications.

If you would like to see the National Vaccination Chart and additional information regarding the importance of child vaccination, please click here:

<https://visfoundation.org/mx/la-importancia-la-vacunacion-infantil/>





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Executive Team Members

General Director

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Nicole Hucke López

Administrative Manager

Erik Gerardo Martínez

Quality Assurance Manager

David Reyes Ceja

Special Projects Manager

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AGRÍCOLA DANIEL CÁRDENAS CEVALLOS

Mission : To produce the best quality vegetables to satisfy our clients, fulfilling the objectives of profitability of the shareholders. To be at the forefront in the use of technologies to be competitive at a global level, while maintaining decent jobs and continue to being leaders on issues of social responsibility, food safety, and security in all our logistic chain.

Vision : To be a quality company and world-renowned adding value to our products. With objectives and clear policies, fair margins of profitability and organizational values which form part of our lives. With very clear goals in production, without leaving aside the continuous improvement of the quality of life of our workers and maintaining healthy relationships with suppliers to promote improvements in costs in social and ecological aspects.

Values: Commitment, consistency, teamwork, continuous improvement, justice and loyalty.

Strategic Alliances

AFOMAC, IAP



Asociación Pro Formación y Orientación de la Mujer



ESTRELLA GUÍA IAP



COMISION NACIONAL DE LOS DERECHOS HUMANOS MEXICO



Pro-Familia de Jornaleros IAP

Pro-Familia de Jornaleros IAP



ASOCIACIÓN DE AGRICULTORES DEL RÍO CULIACÁN

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