



PROGRAMA COMUNITARIO
EL PORVENIR

Community Program

Migrant's Duel Workshop

To encourage family life within our collaborators and to preserve the culture of their birthplace, our company Agrícola Daniel Cárdenas Cevallos together with "Let them Go with Love" IAP carried out 10 workshops with a duration of 2 hours daily. In total, 90 collaborators participated, whom were able to talk and learn about the following topics:

- 1.- Describe their place of origin, what they left, what they lost and what they gain by being here.
- 2.- To get to know their new place, what they learn by being in this place.
- 3.- Familiar and personal losses and gainings.
- 4.- To get to know the customs of this place.
- 5.- To promote their own customs.

Migration is an action that allows a certain population to move along territories looking for better conditions or quality of life. Our function as employer is to make them feel like at home. Our mission is to support our collaborators during the time they live in our housing facilities, making it easier for them meanwhile they are far away from their home and families, which can sometimes be very difficult.



Content

Page 1

- Migrant's Duel Workshop

Page 2

- All Saints Day Festivities

Page 3

- Executive Team

Quote of the Month

When Mother Teresa received the Nobel Prize, she was asked, *"What can we do to promote world peace?"* She answered *"Go home and love your family."*





PROGRAMA COMUNITARIO
EL PORVENIR

Community Program

All Saints Day Festivities



On November 1st, altars were set up in each one of the daycares with the help of the children. They had so much fun! Since pre-Hispanic times in Mexico, indigenous people have worshipped death, and it has been conceived as a duality of life, part of the cycle of nature.

What can we find on an altar during the Day of the Dead?

The altars have food, candles, incense, liquor, flowers, photos, sugar skulls, special bread, and belongings of the deceased. Offerings are made respectfully by the family to remember those who are gone. Drawings and verses of the arts, science or politics that poke fun at dead and living personalities are part of this tradition, and refer to the popular saying, "The deceased to the coffin, and the living to the party."





PROGRAMA COMUNITARIO
EL PORVENIR

Community Program

Executive Team Members

General Director

Daniel Cárdenas Cevallos

Director of Food Safety and Regulatory C.

Nicole Hucke López

Administrative Manager

Erik Gerardo Martínez

Quality Assurance Manager

David Reyes Ceja

Special Projects Manager

Alejandro Robles Arredondo

Social Responsibility Coordinator

Yadira Soto Cervantes

Our Social Workers:

Liliana Cosset Germán González

María Cecilia Díaz Villegas

Imelda Tapia Landeros

Karina Núñez Ramos / Yesenia León Nicolás

Phone: (52) 667-715-2362

E-mail: central2@tricar.com.mx

AGRÍCOLA DANIEL CÁRDENAS CEVALLOS

Mission : To produce the best quality vegetables to satisfy our clients, fulfilling the objectives of profitability of the shareholders. To be at the forefront in the use of technologies to be competitive at a global level, while maintaining decent jobs and continue to being leaders on issues of social responsibility, food safety, and security in all our logistic chain.

Vision : To be a quality company and world-renowned adding value to our products. With objectives and clear policies, fair margins of profitability and organizational values which form part of our lives. With very clear goals in production, without leaving aside the continuous improvement of the quality of life of our workers and maintaining healthy relationships with suppliers to promote improvements in costs in social and ecological aspects.

Values: Commitment, consistency, teamwork, continuous improvement, justice and loyalty.

Strategic Alliances

AFOMAC, IAP



Asociación Pro Formación y Orientación de la Mujer



COMISION NACIONAL DE LOS DERECHOS HUMANOS MEXICO



Pro-Familia de Jornaleros IAP

Pro-Familia de Jornaleros IAP



ASOCIACIÓN DE AGRICULTORES DEL RÍO CULIACÁN

¡We are on the Web!
www.tricarsales.com

