



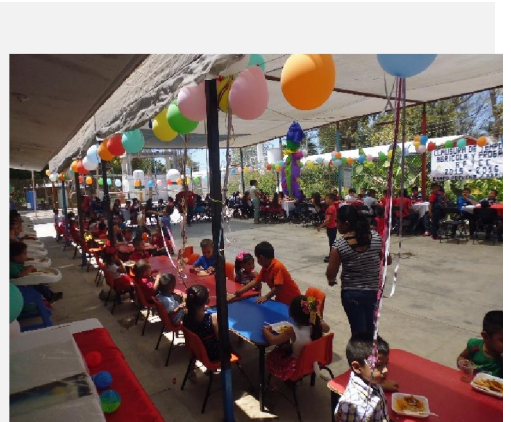
PROGRAMA COMUNITARIO
EL PORVENIR

Community Program

Closing Ceremony of the AFYCC Program

On May 16th, 2016, the closing ceremony of the Physical Conditioning and Brain Connection Program (AFYCC) was held, where around 250 children participated and 150 parents assisted to the event. Also a jury from our end and from Estrella Guía IAP assisted, whom were in charge of evaluating the five teams from the different lodging houses during the competitions.

¡See you next season! 😊



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TIPS

- Enjoy each day
- Do enough exercise
- Eat well
- Drink water
- Simplify your life
- Rest enough
- ¡Laugh louder! 😊





PROGRAMA COMUNITARIO
EL PORVENIR

Community Program

Field Trip to the Zoo!

On May 7th, 2016, our Social Worker María Rebeca Félix organized a recreative and educational field trip to the Zoo. In this occasion, children from the Pantulis and La Cuchilla lodging houses were taken to this place. The kids had fun and spent a great time being in contact with the biodiversity, they even fed the giraffe.

It is important to know that in addition to the entertainment, Zoos educate human beings about the values of respect and nature's protection, which is not only good for the future generations, but it also teaches them what the animal's needs are and the importance of their conservation.



Pictures of the Carmina Burana Concert. Thank You for Coming!

TIPS

- Remember that all things have a solution.
- See in each difficulty an opportunity to learn.
- Discard all negative thinking.
- Help others.
- Remember that failure does not exist.





PROGRAMA COMUNITARIO
EL PORVENIR

Community Program

Executive Team Members

General Director

Daniel Cárdenas Cevallos

Supplier Development Country Manager

Nicole Hucke López

Administrative Manager

Erik Gerardo Martínez

Quality Assurance Manager

David Reyes Ceja

Special Projects Manager

Alejandro Robles Arredondo

Social Responsibility Coordinator

Yadira Soto Cervantes

Our Social Workers:

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AGRÍCOLA DANIEL CÁRDENAS CEVALLOS

Mission : To produce the best quality vegetables to satisfy our clients, fulfilling the objectives of profitability of the shareholders. To be at the forefront in the use of technologies to be competitive at a global level, while maintaining decent jobs and continue to be leaders

on issues of social responsibility, food safety, and security in all our logistic chain.

Vision : To be a quality company and world-renowned adding value to our products. With objectives and clear policies, fair margins of profitability and organizational values which form part of our lives. With very clear goals in production, without leaving aside the continuous improvement of the quality of life of our workers and maintaining healthy relationships with suppliers to promote improvements in costs in social and ecological aspects.

Values: Commitment, consistency, teamwork, continuous improvement, justice and loyalty.

Strategic Alliances

AFOMAC, IAP



Asociación Pro Formación y Orientación de la Mujer



COMISION NACIONAL DE LOS DERECHOS HUMANOS MEXICO



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