



PROGRAMA COMUNITARIO
EL PORVENIR

Community Program

We Invite you to the Amazing “Carmina Burana” Didactic Concert

We have the pleasure in inviting you to the next concert that the Cárdenas Foundation in alliance with the Philomusic Patronage, will carry out in our facilities with more than 60 singers in scene!

The Carmina Burana didactic concert, will take place on **Saturday, May 14th at 5:30 pm** in our packinghouse facility of El Porvenir.

This is one of the most successful concerts on this season of the Culiacan Community Choir, directed by the Professor Gordon Campbell, Director of the Sinaloa of the Arts Symphonic Orchestra.

This concert will invite the audience to participate in an interactive way in different moments of the concert and the Director will explain the work and its origin.

We will welcome everybody, especially our collaborators and their families.

Tickets are free. Do not miss it!



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TIPS

- Enjoy each day
- Do enough exercise
- Eat well
- Drink water
- Simplify your life
- Rest enough
- ¡Laugh louder! 😊





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Sports Equipment Donation by The Promoting Institution for Children and Youth IAP

On April 21st, 2016 we had the pleasure to receive a sports equipment donation by the Promoting Institution for Children and Youth IAP, directed by Dino Hernández Camacho. Boys and girls from the Acapulco and El Porvenir lodginghouses will be benefited by being able to practice sports for a healthier life.



We would like to thank our founder, Mr. Daniel Cárdenas Izabal for his welcome speech and Mr. Rosendo Flores Esquerra, President of the State Patronage of Youth Integration Centers and its members for participating in this event.



Field Trip to the “More Culiacan” Theme Park

TIPS

- Remember that all things have a solution.
- See in each difficulty an opportunity to learn.
- Discard all negative thinking.
- Help others.
- Remember that failure does not exist.

On April 16th, 2016 our social work team took 55 children on a field trip to the “More Culiacan” theme park. Each Saturday, children from our different lodginghouses are taken to this park.

This park is a unique one in the world, since it is the only one that has a comprehensive educational model that includes sport, artistic, social and productivity activities, within others. Although the park is directed principally to children, it can also be visited by people of all ages.





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Community Program

Executive Team Members

General Director

Daniel Cárdenas Cevallos

Supplier Development Country Manager

Nicole Hucke López

Administrative Manager

Erik Gerardo Martínez

Quality Assurance Manager

David Reyes Ceja

Special Projects Manager

Alejandro Robles Arredondo

Social Responsibility Coordinator

Yadira Soto Cervantes

Our Social Workers:

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AGRÍCOLA DANIEL CÁRDENAS CEVALLOS

Mission : To produce the best quality vegetables to satisfy our clients, fulfilling the objectives of profitability of the shareholders. To be at the forefront in the use of technologies to be competitive at a global level, while maintaining decent jobs and continue to be leaders

on issues of social responsibility, food safety, and security in all our logistic chain.

Vision : To be a quality company and world-renowned adding value to our products. With objectives and clear policies, fair margins of profitability and organizational values which form part of our lives. With very clear goals in production, without leaving aside the continuous improvement of the quality of life of our workers and maintaining healthy relationships with suppliers to promote improvements in costs in social and ecological aspects.

Values: Commitment, consistency, teamwork, continuous improvement, justice and loyalty.

Strategic Alliances

AFOMAC, IAP



Asociación Pro Formación y Orientación de la Mujer



COMISION NACIONAL DE LOS DERECHOS HUMANOS MEXICO



Pro-Familia de Jornaleros IAP



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