



PROGRAMA COMUNITARIO  
**EL PORVENIR**

# Community Program

## Reading Room and Computer Lab Inauguration Event

In order to support the education of the children of our collaborators, the “Gracia C. de Cárdenas” reading room and computer lab was inaugurated in the El Porvenir lodging house.

This computer lab will attend elementary, middle and high school students, where they will be able to make consultations, utilize technology to search for information in the internet, do their homework, as well as, to practice lecture as a recreational activity. This reading room and computer lab project is provided with a total of 500 books, 7 computers, 3 printers, internet, desks, and an informal lecture space to read stories. The Reading room and computer lab will give service to more than 700 users, organized in groups according to a monthly schedule, which will be planned by the reading teacher, who has the knowledge to teach diverse reading techniques and who will promote lecture within users of all ages. Also, the handling of 365 Office package, surfing the internet and computer classes will be given.

### Content

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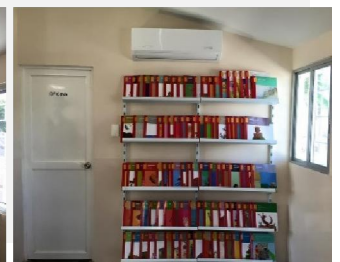
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### TIPS

- Enjoy each day
- Do enough exercise
- Eat well
- Drink water
- Simplify your life
- Rest enough
- ¡Laugh louder! 😊





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## Estrella Guia's AFYCC Program Supervision

Dr. Thalía Cristina Leyva and Instructor Pavel visited the El Porvenir, Acapulco and Cafetal day care centers to give advise on the AFYCC program fuctionality and correct implementation when working with the children of our lodging houses from 0-14 years old.

The results of the evaluation were positive, leaving us really good feedback about this new process of the program's implementation.

Congratulations to all the personnel who makes this possible! ☺



## Merry Christmas and Happy New Year!

### TIPS

- Give a hug as a gift
- Listen to who needs it
- Surprise someone with a nice detail
- Give a smile as a gift
- Forgive whoever has hurt you
- Never hold rancor in your heart

Our team wishes you a merry christmas and a happy new year, enjoy the time with your loving ones.

In this holy night we thank God for giving us so much love, for giving us our beautiful family and our home. We thank him also for the people who work with us.

As we contemplate the manger, it especially reminds us about the families who don't have a roof, food and confort. We ask for them so they can find a warm home very soon.





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## Executive Team Members

### General Director

Daniel Cárdenas Cevallos

### Supplier Development Country Manager

Nicole Hucke López

### Administrative Manager

Erik Gerardo Martínez

### Quality Assurance Manager

David Reyes Ceja

### Special Projects Manager

Alejandro Robles Arredondo

### Social Responsibility Coordinator

Yadira Soto Cervantes

### Our Social Workers:

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## AGRÍCOLA DANIEL CÁRDENAS CEVALLOS

**Mission :** To produce the best quality vegetables to satisfy our clients, fulfilling the objectives of profitability of the shareholders. To be at the forefront in the use of technologies to be competitive at a global level, while maintaining decent jobs and continue to be leaders

on issues of social responsibility, food safety, and security in all our logistic chain.

**Vision :** To be a quality company and world-renowned adding value to our products. With objectives and clear policies, fair margins of profitability and organizational values which form part of our lives. With very clear goals in production, without leaving aside the continuous improvement of the quality of life of our workers and maintaining healthy relationships with suppliers to promote improvements in costs in social and ecological aspects.

**Values:** Commitment, consistency, teamwork, continuous improvement, justice and loyalty.

## Strategic Alliances

**AFOMAC, IAP**



Asociación Pro Formación y Orientación de la Mujer



COMISION NACIONAL DE LOS DERECHOS HUMANOS MEXICO



Pro-Familia de Jornaleros IAP



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