



PROGRAMA COMUNITARIO
EL PORVENIR

Community Program

50th Work Anniversary Celebration of One of Our Collaborators

This month, in our company we celebrate the 50 years of collaboration of María Hermelinda Valenzuela Ramos, our dear “Mely”.

Mely started to work with us in 1965 as an Accountant Assistant, becoming later in 1973 a General Accountant.

Mely: on behalf of our work team we would like to thank you for all your effort, dedication and engagement with your job throughout these great 50 years of your career path. You are and will always be one of the most valuable persons that from the very beginning has contributed in the growth and success of our company.

¡Thanks for everything!



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TIPS

- Enjoy each day
- Do enough exercise
- Eat well
- Drink water
- Simplify your life
- Rest enough
- ¡Laugh louder! 😊





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Community Program

Executive Team Members

General Director

Daniel Cárdenas Cevallos

Fundación Daniel y Gracia A.C. Director

Lilia López Cenicerros

Administrative Manager

Erik Gerardo Martínez

Quality Assurance Manager

Nicole Hucke López

Special Projects Manager

Alejandro Robles Arredondo

Social Responsibility Coordinator

Yadira Soto Cervantes

Our Social Workers:

Liliana Cosset Germán González

Teresa de Jesús Zúñiga Rodríguez

María Rebeca Félix Tapia

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AGRÍCOLA DANIEL CÁRDENAS CEVALLOS

Mission : To produce the best quality vegetables to satisfy our clients, fulfilling the objectives of profitability of the shareholders. To be at the forefront in the use of technologies to be competitive at a global level, while maintaining decent jobs and continue to be leaders on issues of social responsibility, food safety, and security in all our logistic chain.

Vision : To be a quality company and world-renowned adding value to our products. With objectives and clear policies, fair margins of profitability and organizational values which form part of our lives. With very clear goals in production, without leaving aside the continuous improvement of the quality of life of our workers and maintaining healthy relationships with suppliers to promote improvements in costs in social and ecological aspects.

Values: Commitment, consistency, teamwork, continuous improvement, justice and loyalty.

Strategic Alliances

AFOMAC, IAP



Asociación Pro Formación y Orientación de la Mujer



COMISION NACIONAL DE LOS DERECHOS HUMANOS MEXICO



Pro-Familia de Jornaleros IAP

Pro-Familia de Jornaleros IAP



ASOCIACIÓN DE AGRICULTORES DEL RÍO CULIACAN

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