

Community Program

50th Work Anniversary Celebration of One of Our Collaborators

This month, in our company we celebrate the 50 years of collaboration of María Hermelinda Valenzuela Ramos, our dear "Mely".

Mely started to work with us in 1965 as an Accountant Assistant, becoming later in 1973 a General Accountant.

Mely: on behalf of our work team we would like to thank you for all your effort, dedication and engagement with your job throughout these great 50 years of your career path. You are and will always be one of the most valuable persons that from the very beginning has contributed in the growth and success of our company.

¡Thanks for everything!



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TIPS

- Enjoy each day
- Do enough excercise
- •Eat well
- Drink water
- Simplify your life
- Rest enough
- •¡Laugh louder! ©







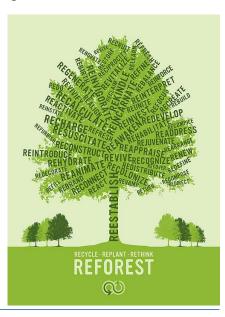


Community Program

Monterrey Technological Institute's Innovation Week

During the innovation week, 25 students from diverse careers from the Monterrey Technological Institute, visited the Acapulco and Pantulis lodging houses, where they all participated in a reforestation campaign to contribute to the environment well being.





Health Program One

TIPS

- •Washing hands frecuently.
- •Washing and desinfecting fruits and vegetables
- Preparing food with boiled water.
- •Checking the expiry date of food.

As part of the activities of the Health Prevention Program, 5 students currently doing their internship in social work, design and carry out classes of personal hygiene, disease prevention and health care with great success between the population of the Acapulco lodging house.





Community Program

Executive Team Members

General Director

Daniel Cárdenas Cevallos

Fundación Daniel y Gracia A.C. Director

Lilia López Ceniceros

Administrative Manager

Erik Gerardo Martínez

Quality Assurance Manager

Nicole Hucke López

Special Projects Manager

Alejandro Robles Arredondo

Social Responsibility Coordinator Yadira Soto Cervantes

Our Social Workers:

Liliana Cosset Germán González Teresa de Jesús Zúñiga Rodríguez María Rebeca Félix Tapia

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AGRÍCOLA DANIEL CÁRDENAS CEVALLOS

Mission: To produce the best quality vegetables to satisfy our clients, fulfilling the objectives of profitability of the shareholders. To be at the forefront in the use of technologies to be competitive at a global level, while maintaining decent jobs and continue to being leaders

on issues of social responsibility, food safety, and security in all our logistic chain.

Vision: To be a quality company and world-renowned adding value to our products. With objectives and clear policies, fair margins of profitability and organizational values which form part of our lives. With very clear goals in production, without leaving aside the continuous improvement of the quality of life of our workers and maintaining healthy relationships with suppliers to promote improvements in costs in social and ecological aspects.

Values: Commitment, consistency, teamwork, continuous improvement, justice and loyalty.

Strategic Alliances











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